



The Art and Science of Grant Writing

Winning Strategies To Get More Money

Presented by
US Government Grants

Workshop Includes

- How to claim stimulus funding
- Where to get new money
- Why 50% of grant proposals fail
- Sample winning grant proposals
- How to develop good problem statements
- Eleven key components of a proposal
- Five step process for program planning
- 28 items to have prepared in advance
- Private foundation & Corporate grants
- Federal, state & local government grants
- Evaluation methodology
- Fascinating case studies
- Individualized coaching for improvement
- Grant Writing as a career
- Collaboration training
- Workbook and handouts

Beverly Santicola has over 25 years of experience in management, including 16 years within the non-profit sector. She has facilitated the generation of more than \$15 million dollars in grant funding over the last eight years for elementary and secondary education, health care, technology, economic development, and labor-management cooperation. Through her training workshops over the last three years she has helped participants generate at least \$10 million for their charities. Since 2001 Santicola has authored more than 35 award winning grant proposals to provide breast cancer screening, diagnostics and treatment for 9,000 low-income, uninsured women in Texas. For more info:

www.us-government-grants.net
1-866-843-3493

California Workshop
Friday, January 29, 2010

Open to Public and All Nonprofits
Hosted by United Lutheran Church
8800 Fontaine, Oakland, CA 94605
\$299 per person

Limited Seating – Please Register Early
Workshops Begin at 9:00 am and End at 3:00 pm

What People Say...

Our first grant proposal was turned down. Then I went to your class and tried again using the methods you taught. I'm happy to say we just got a **\$1.6 million dollar grant award!** Thanks for your help. Janis Jarvis, Clear Creak ISD

"By the way, we received a \$50,000 grant from Frost Bank last month. I am still **batting 1000 using the Santicola model (4 proposals and 4 awards totaling \$638,000).**" Dr. James Antenen, Dean, Wayland Baptist University-SA

"Three things really impressed me: 1) the **passion**, 2) the **professionalism**, 3) the **morality of it all.** – Mike Hucker

I don't know if you remember helping me out with a grant I wrote about 3 months ago-but I wanted to say thank you. **We received \$175,000.** Thank you so much for all of your help! Tricia Haddad, One by One Ministries

"Very cool." – Edward, Mrytle Beach

The presenter was interesting and excellent. The workshop content was comprehensive. The workshop **included excellent resources to start looking for grants.** Patricia A. Morgan, Police Officers Support Team, Pittsburgh, Pennsylvania

Registration Information: Fax Registration: 1-713-960-0537, Mail to 2929 Buffalo Speedway, Suite 213, Houston, TX 77098

Name: _____ Agency _____

Address: _____, City _____

State _____, Zip _____, E-Mail _____

Work Phone (____) _____ Fax (____) _____

Payment Information: Visa _____ MasterCard _____ Amex _____ Discover _____ Card Number _____

Expiration Date _____ Name on Card _____ Signature _____

Security Number on Back of Card or Front of Amex _____ Check _____ Money Order _____ Purchase Order _____

City of Workshop _____ Registration Fee: \$299 _____

Group Rate \$250 per person for 3 or more _____ x \$250 = _____.

Please post or share this brochure with others who may be interested in grant writing.

For more information: www.us-government-grants.net or call 1-866-843-3493 or 1-713-840-1380.

Cancellation Policy: Your money will not be lost for cancellation. If you need to cancel for any reason call 1-713-840-1380 at least 2 days before the workshop and we will apply your registration fee to a future workshop in your choice of cities.

If you wish to continue receiving notices by fax, do nothing. For fax list removal call our National Fax Removal Center (800) 233-5096. When prompted, enter your fax number.