



# The Art and Science of Grant Writing

*Winning Strategies To Get More Money*

## Houston Workshops

Apr 6, 2012 ■ Jun 8, 2012 ■ Sept 13, 2012 ■ Dec 7, 2012

2929 Buffalo Speedway, Houston, TX 77098

Limited space for 8 people. Please register early!  
Workshops Begin at 9:00 am and End at 3:00 pm

\$299 per person for training, breakfast and lunch provided  
Register online now! [Click here](#) to register.

### Course Objectives:

1. How to write grant proposals
2. How to find grant opportunities
3. How to win more grants

### Workshop Includes:

- *How to claim stimulus funding*
- *Where to get new money*
- *Why 50% of grant proposals fail*
- *Sample winning grant proposals*
- *Developing problem statements*
- *11 key components of a proposal*
- *Key steps for program planning*
- *10 items to prepare in advance*
- *Private foundation & corporate grants*
- *Federal, state government grants*
- *Evaluation methodology*
- *Fascinating case studies*
- *Coaching for improvement*
- *Grant writing as a career*
- *Collaboration training*
- *Workbook and handouts*

### About your instructor:

Beverly Santicola, President and CEO of US Government Grants, is a national training consultant with expertise in grant administration, grant writing, nonprofit leadership, project management, and community development. Since 2001 she has trained more than 2,500 nonprofit organizations throughout the United States, including city, county, state and federal government agencies; schools, colleges and universities; hospitals and health care providers; churches, faith based organizations and other nonprofits. Santicola remains active in the field of grant administration and grant writing, working with a team of affiliates that have generated more than \$100 million in grants for their clients over the past eight years.

### For more info:

[www.us-government-grants.net](http://www.us-government-grants.net)

Phone 1-866-843-3493

### US Government Grants

2929 Buffalo Speedway, Suite 213,  
Houston, TX 77098

### Read what people are saying:

"The class was well organized and full of useful information. The help does not end when the class ends, (Beverly) is constantly sending us (class alumni) information and tools of how to locate money. She is very generous with her giving of information and knowledge in the art of grant writing and finding the money."  
Eric Burnett, West Virginia State Police, District Commander

"... we received a \$50,000 grant from Frost Bank last month. I am still battling 1000 using the Santicola model (4 proposals and 4 awards totaling \$638,000)." Dr. James Antenen, Dean, Wayland Baptist University-SA

"I cannot tell you enough what a fantastic job you did; everyone left the meeting empowered. The client (Chicago Public Schools) is delighted and I think the participants will sally forth into the grant-writing wonderland well equipped. I would like to explore other opportunities with you as they arise as I think you provide a fantastic value-add for the bank and its services." Stacy Stoll, Vice President & Relationship Manager – US Bank - Government Banking Division

Our first grant proposal was turned down. Then I went to your class and tried again using the methods you taught. I'm happy to say we just got a \$1.6 million dollar grant award! Thanks for your help. Janis Jarvis, Clear Creek ISD

# THE ART & SCIENCE OF GRANT WRITING registration form

Seating is Limited for All Workshops

Register Early to Secure a Seat!

## REGISTRATION FORM

REQUIRED FOR FAXED AND PHONE REGISTRATIONS ONLY—not required for ONLINE payments

NAME: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIPCODE: \_\_\_\_\_

PHONE: \_\_\_\_\_ CELL: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### CREDIT CARD PAYMENT:

NAME ON CARD: \_\_\_\_\_

ADDRESS ON CARD: \_\_\_\_\_

EMAIL OF CARD HOLDER: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

### MAIL PAYMENTS TO:

US GOVERNMENT GRANTS  
2929 BUFFALO SPEEDWAY, SUITE 213  
HOUSTON, TEXAS 77098

### FAX REGISTRATION FORM TO:

1-713-960-0537

### REGISTER BY PHONE AT:

1-866-843-3493 (Toll Free)

REGISTRATION FEE: \$299.00

PAYMENTS AT THE DOOR: \$325.00

### NO WALK-INS – CHOOSE REGISTRATION OPTION

ONLINE PAYMENT

FAX – NO LESS THAN 3 DAYS PRIOR TO EVENT

CALL – NO LESS THAN 2 DAYS PRIOR TO EVENT