



The Art and Science of Grant Writing

Winning Strategies To Get More Money

Presented by
US Government Grants

Workshop Includes

- How to claim stimulus funding
- Where to get new money
- Why 50% of grant proposals fail
- Sample winning grant proposals
- How to develop good problem statements
- Eleven key components of a proposal
- Five step process for program planning
- 28 items to have prepared in advance
- Private foundation & Corporate grants
- Federal, state & local government grants
- Evaluation methodology
- Fascinating case studies
- Individualized coaching for improvement
- Grant Writing as a career
- Collaboration training
- Workbook and handouts

Beverly Santicola has over 25 years of experience in management, including 16 years within the non-profit sector. She has facilitated the generation of more than \$15 million dollars in grant funding over the last eight years for elementary and secondary education, health care, technology, economic development, and labor-management cooperation. Through her training workshops over the last three years she has helped participants generate at least \$10 million for their charities. Since 2001 Santicola has authored more than 35 award winning grant proposals to provide breast cancer screening, diagnostics and treatment for 9,000 low-income, uninsured women in Texas. For more info:

www.us-government-grants.net
1-866-843-3493

New Orleans Workshop
December 4, 2009

Interim LSU Public Hospital
S Roman Street Bldg, Zydeco Room
136 S. Roman Street, 2nd Floor
New Orleans, LA 70112
\$299 Per Person

Workshop Begins at 9:00 am and Ends at 3:00 pm
Seating Limited to 20 – Register Early to Assure a Seat

What People Say...

Our first grant proposal was turned down. Then I went to your class and tried again using the methods you taught. I'm happy to say we just got a **\$1.6 million dollar grant award!** Thanks for your help. Janis Jarvis, Clear Creak ISD

"By the way, we received a \$50,000 grant from Frost Bank last month. I am still batting 1000 using the Santicola model (4 proposals and 4 awards totaling \$638,000)." Dr. James Antenen, Dean, Wayland Baptist University-SA

"Three things really impressed me: 1) the passion, 2) the professionalism, 3) the morality of it all. – Mike Hucker

I don't know if you remember helping me out with a grant I wrote about 3 months ago-but I wanted to say thank you. **We received \$175,000.** Thank you so much for all of your help! Tricia Haddad, One by One Ministries

The presenter was interesting and excellent. The workshop content was comprehensive. The workshop included excellent resources to start looking for grants. Patricia A. Morgan, Police Officers Support Team, Pittsburgh, Pennsylvania

Registration Information: Fax Registration: 1-713-960-0537, Mail to 2929 Buffalo Speedway, Suite 213, Houston, TX 77098

Name: _____ Agency _____

Address: _____, City _____

State _____, Zip _____, E-Mail _____

Work Phone (____) _____ Fax (____) _____

Payment Information: Visa _____ MasterCard _____ Amex _____ Discover _____ Card Number _____

Expiration Date _____ Name on Card _____ Signature _____

Security Number on Back of Card or Front of Amex _____ Check _____ Money Order _____ Purchase Order _____

City of Workshop _____ Registration Fee: \$299 _____

Group Rate \$250 per person for 3 or more _____ x \$250 = _____.

Please post or share this brochure with others who may be interested in grant writing.

For more information: www.us-government-grants.net or call 1-866-843-3493 or 1-713-840-1380.

Cancellation Policy: Your money will not be lost for cancellation. If you need to cancel for any reason call 1-713-840-1380 at least 2 days before the workshop and we will apply your registration fee to a future workshop in your choice of cities.

If you wish to continue receiving notices by fax, do nothing. For fax list removal call our National Fax Removal Center (800) 233-5096. When prompted, enter your fax number.